

PRESS RELEASE

2019-05-01

DENNIZ POP FOUNDATION

As of 2019-05-01, *Alexander Bitar History* are announcing a charitable collaboration with the *Denniz Pop Foundation*. For this year's annual "Denniz Pop Awards", *Alexander Bitar History* will donate two spectacular music-related items: handwritten lyrics by Noel Gallagher for Oasis' "Wonderwall" and a stage-used pair of drum sticks by Led Zeppelin's John Bonham. All the proceeds will benefit the *Denniz Pop Foundation*.

Quotation from the *Denniz Pop Foundation*: "Initiated in 2013, the foundation carries the name of Denniz Pop, our beloved friend, colleague, and mentor who left us far too early. It's a way for us to both honor his memory, and to carry on the legacy he once started. The foundation supports 1) "The Denniz Pop Awards" cash prizes awarded annually to rookie talents taking their first steps into the music industry; 2) Activities and events that uplift and mentor young aspiring songwriters, producers, and musicians—and help carry on the Swedish music export tradition; 3) *Radiumhemmet*, Sweden's first cancer treatment facility. Contributing to the improvement of patients' healthcare environment, and enabling study-abroad trips for nursing staff."

Alexander Bitar History are proud of this fantastic partnership and are looking forward to a long-term collaboration.

Mr. Alexander Bitar, CEO

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HISTORY